

Terry Hayes Line Producer

Live Action + Visual Effects
Commercial & Music Video Projects



Contact:

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Terry Hayes

Line Producer:

Live Action + Visual Effects

Portfolio Selections:

Commercials & Music Videos

Cover

Kellogg's - Frosted Flakes

National market image campaign

Live-action, visual effects, digital compositing

Arapahoe Basin, Rocky Mountains, Colorado

2)

Toyota - RAV 4, Mural Landscapes

Niche market image campaign

Mural design, digital compositing

Miami, New York, Los Angeles

3)

ASC Games - Jeff Gordon XS Racing

Product launch, futuristic set construction

Game footage integration

4)

Sprint PCS - Brett Favre

Product launch, digital compositing

5)

Mars Company - Skittles

Product image, product positioning

Live action, stop motion

In-camera geometric design integration

6)

Warner Brothers - The Traveling Wilburys

Album launch, celebrity image campaign

Toyota RAV- 4



*New York departure
Live action with digital composite*

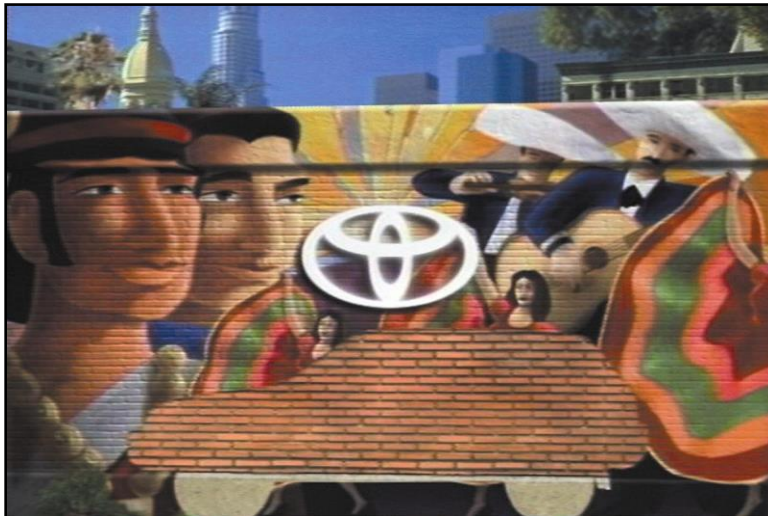


*New York drive by
Digital composite*

Toyota RAV- 4



*Los Angeles arrival
Digital composite*



*Los Angeles - End frame exit
Digital composite*

ASC Games - XS Racing



Jeff Gordon circa 2012
Location Installation - Miami, Florida



Jeff Gordon XS Racing Logo

Sprint PCS



*Brett Favre - Lambo field
Brett has a problem.*



*Goodyear blimp - tethered
On call air assist*

Sprint PCS



*Goodyear blimp - interior
Stadium composite*



All is well... celebrity endorsement

Mars Co. - Skittles



*Live action - product integration
In-camera visual design elements*



*Live-action stop motion animation composite
"Taste the Rainbow"*

Warner Bros. - The Traveling Wilburys



*Roy, George & Jeff
Location design and atmospheric lighting*



*Jeff, Tom, Bob and Roy
Emotionally compelling visual imagery*